

Linked to Page 4

HOME - Logo at top

All logos at the top of each page should be hyperlinked to the "profile" page – page 3

**PICTURE** 

**NAME** 

# HERO RATING

HERO RATING IS BOLD AND HUGE w/ TEXTURE, QUALITATIVE LABEL IS SMALLER AND NON-BOLD

EX) 96. 2 CHAMPION

Trend arrow is green and pointing up if an athlete's Hero rating has increased in the past 3 workouts. Trend Arrow is red and pointing down if an athlete's Hero Rating has decreased over the past 3 workouts...

Notification symbol is blinking – bright color when there are notifications: results that haven't been viewed, challenge alerts, or badge alerts. Clicking the notification "star" will link to the specific page's notification.

#### **NOTIFICATIONS**

- RESULTS FROM RECENT WODS
- CHALLENGE ALERTS
- BADGE ALERTS



Link to page 3

#### LOGO | TRAIN

GET YOUR WORKOUT AND GET BETTER

#### TRACK

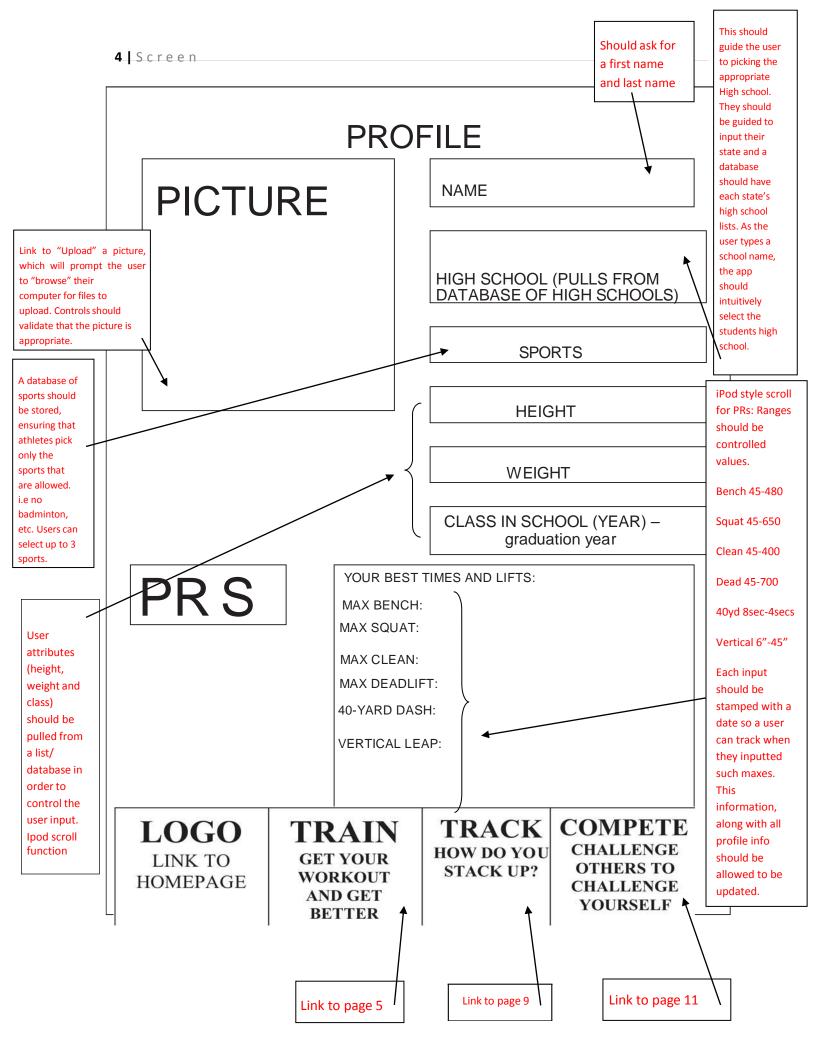
HOW DO YOU STACK UP?

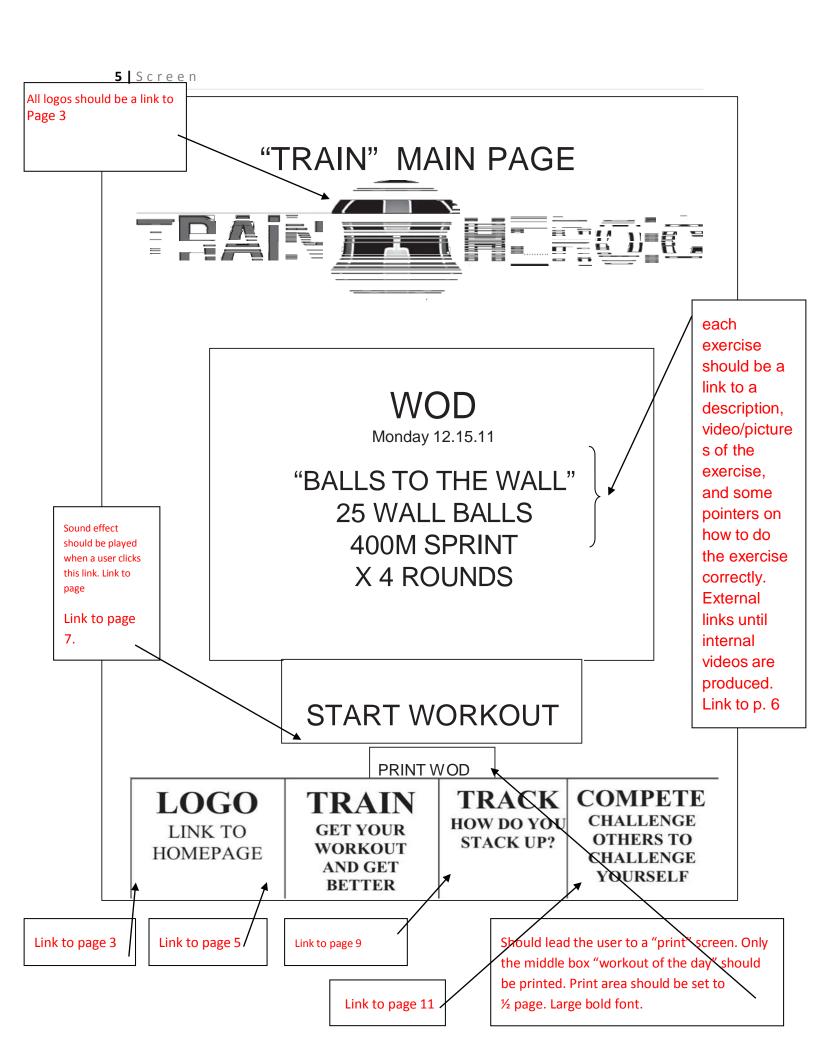
#### **COMPETE**

CHALLENGE OTHERS TO CHALLENGE YOURSELF 4

Link to page 5

Link to page 9





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## **EXERCISE DEMO PAGE**

Quick video auto plays when link on page 5 is selected. Replay option and "Back to Workout" option pops up auto after each demo. "Back to workout" will link to page 5. Replay, simply replays that video.

"Key points"

database for

created and

each

workout

linked to

whichever

exercise is

video is

displayed on

page 6, while

playing and afterwards.

# VIDEO DEMO

(NATIVE OR LINKED?)

Exercise
Description
from the
selected
link on
page 5. Ex.
"25 wall
balls"
selected,
description
= Wall
balls.

# CLEAN AND JERK

#### **KEY POINTS:**

- KEEP WEIGHT TIGHT TO BODY
- SHRUG, JUMP, FAST ELBOWS

#### LOGO LINK TO HOMEPAGE

#### TRAIN

GET YOUR
WORKOUT
AND GET
BETTER

#### HOW DO YOU STACK UP?

TRACK

# COMPETE CHALLENGE

OTHERS TO CHALLENGE YOURSELF

Link to page 3

Link to page 5

Link to page 9

Once results are submitted, a user is redirected to page 8. Their Hero score should be updated, along with their trend arrow. If the workout resulted in winning a challenge, a message should pop up "You Beat (Insert User Name), Congratulations" and their wins/ losses should be updated too.

Link to page 9

Link to page 11

BETTER

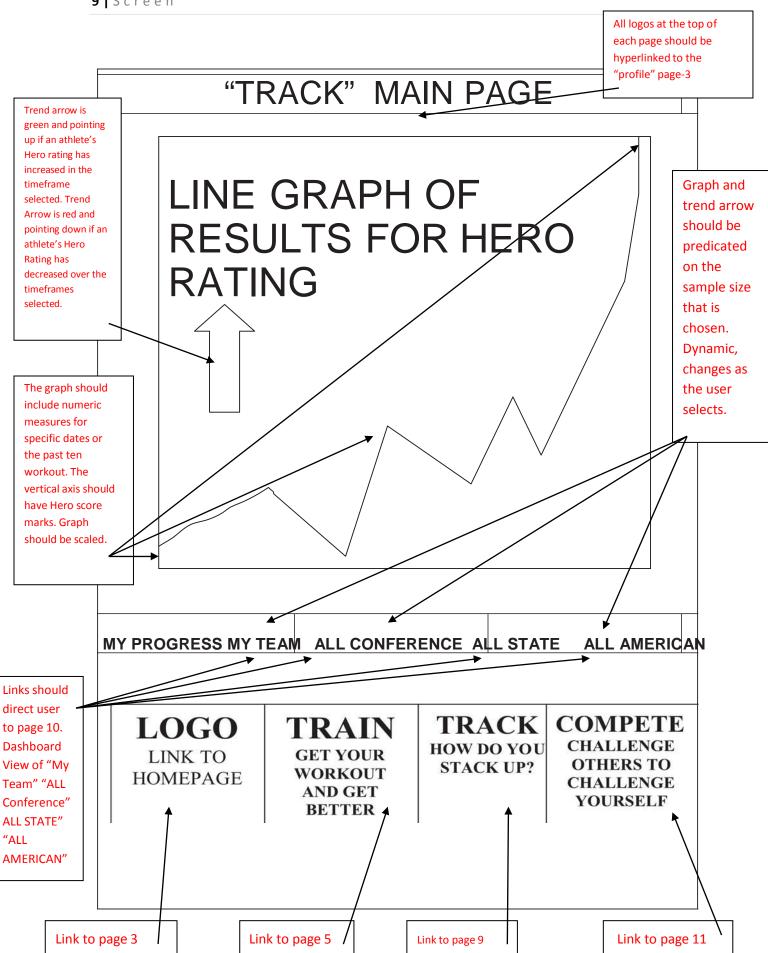
Link to page 5

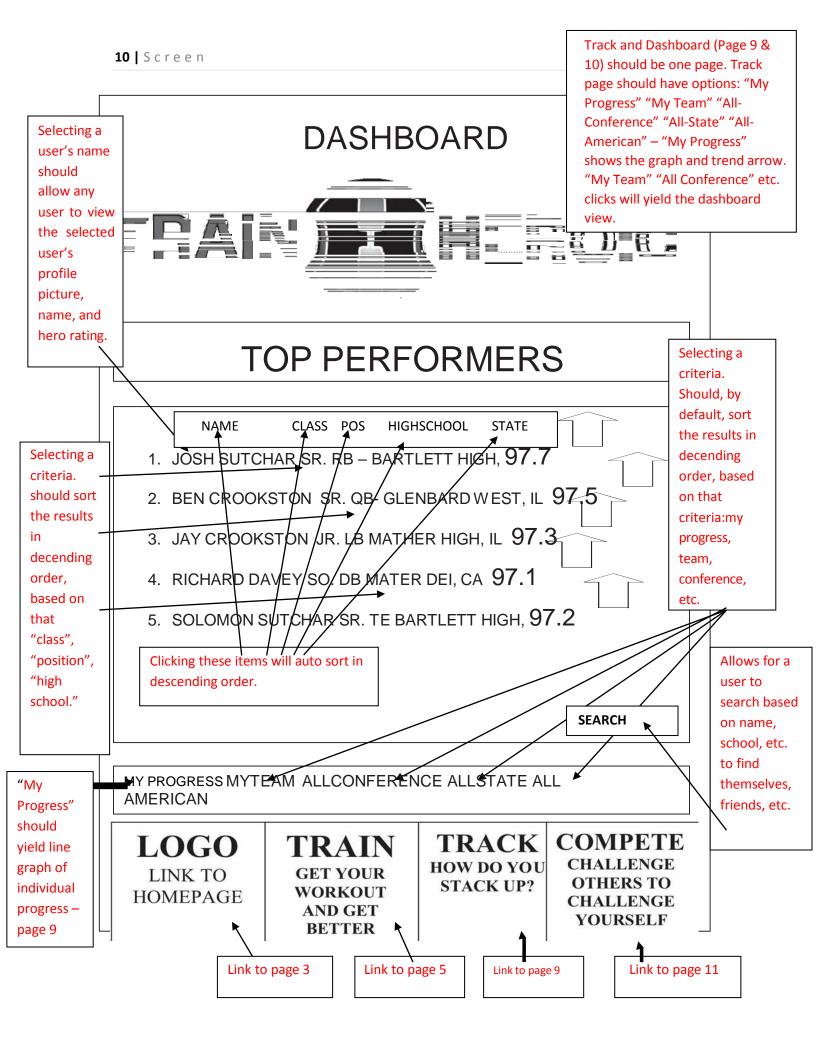
BETTER

Link to page 5

Link to page 9

Link to page 11





#### PAGE 11

Selecting each group will yield a view of that particular group – just like the dashboard page-10. Clicking on a user will prompt a message: "Challenge "Brian Urlacher" in 6.15.12 WOD ?- or whichever workout is next. If the user confirms, a "notification" will be blinking on the challenged user's main page -3. By clicking that link and accepting, a notification will be sent to the Challenger, notifying them of the acceptance. Once both users have logged their workout, a "You win!" message will pop up and your wins-losses will be saved. If you loose a message "Keep working hard!" will pop and your record will be.

#### "COMPETE" MAIN PAGE

A user can only receive 5 challenges per workout – to protect against the top users from being discouraged to accept too many challenges

COMPETITION BREEDS EXCELLENCE

## ATHLETES NAME 96.4

WINS - LOSSES - TIES

W/L STREAK (Ex. W5)



CHALLENGE ATEAMMATE

HALLENGE MYCONFERNCE

CHALLENGE MY STATE

CHALLENGE NATIONWIDE

When a user selects to challenge via Facebook: A list of their friends' names pop up – with a search bar option. A friend is selected and a post is posted on that user's wall requesting that they have been challenged to do Train Heroic's WOD. Clicking the Hyperlinked post will lead the user to page 1 of the app. A notification will be waiting for the user once they signup with the option to accept the challenge nvitation.

#### CHALLENGE VIA FACEBOOK/TWITTER

**TRACK COMPETE TRAIN LOGO** Link to page 3 Link to page 5 Link to page 9 Link to page 11

**Users Name and** Hero Score should be posted at the top along with their overall record and win streak. If they are on a winning streak - trend arrow is green an upward pointing. If they are on a losing streak trend arrow is red and downward pointing.